

Welda ZONOR

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EDUCATION EXPERIENCE

University of North Texas, Denton

December 2020

Bachelor of Science, Computer Information Systems:

GPA 3.50

Time University, Tunis

December 2014

Bachelor of Science, Human Resources Management:

GPA 3.20

PROFESSIONAL EXPERIENCE

CyrusOne, Dallas, TX

June 2023 – July 2023

Data categorization Consultant

- Categorized and organized over 2,000 documents within the CRM system, ensuring efficient access and retrieval of information
- Collaborated closely with the Director of PMO to meet project requirements and align document categorization with organizational objectives
- Tracked and reported on document categorization progress, ensuring timely completion of tasks and adherence to project timelines
- Maintained confidentiality and data privacy when handling sensitive documents during categorization processes

OneOf, Los Angeles

November 2022 – January 2023

Data Analyst

- Analyzed data supporting sales operations and strategy roles
- Managed a complex database of 120 tables with advanced SQL and database structure expertise.
- Utilized indexes, subqueries, table expressions, date and time operations, ranking, and sorting methods to uncover critical insights
- Optimized queries for performance
- Utilized Amazon QuickSight for data visualization and analysis
- Hands-on experience with AWS data services (S3, Redshift, and Glue) for ETL process
- Created Custom SQL, SPICE datasets, and QuickSight's native functions to perform data analysis
- Created dashboard and reports for executives, accounting, revenue, and financial teams

Daleelo, Dallas, TX

March 2021 – August 2021

Data analyst

- Created a piece of code in R to extract business audience insights based on zip code and several criteria, age, device, geolocations, and interests via Facebook API
- Extracted more than 1000 Target audiences and their demographic size
- Exploited this dataset to create targeted ads on Facebook
- Elevated this dataset by extracting data from Yellow book about potential customers, such as their contact numbers, addresses corresponding locations.

ACADEMIC PROJECT EXPERIENCE

Textile Database

January 2019 – May 2019

Introduction to Database Application

- Designed mock-up structures and solutions for the company's inventory registry system
- Created tables and established relationships using Entity Relationship Diagrams
- Developed a user-friendly prototype with form creation and record management capabilities

ADDITIONAL INFORMATION

Technical: JIRA, Slack, AWS Quicksight, Salesforce CRM, Tableau, Power Query Excel, Power BI, SQL, SAS Enterprise Miner, Microsoft Word, Excel, Access, R, Java, COBOL, HTML, PHP, CSS, Python.

Languages: English, French